



THE CHEMISTRY THAT LETS THE GOOD TIMES ROLL!

THROWS

- BEADS** are made of polystyrene produced by Dow and polyethylene manufactured by ExxonMobil.
- LED THROWS** rely on polyvinyl chloride from Formosa Plastics to coat the light filaments, allowing them to safely illuminate the night.
- TOYS** owe their soft and fluffy texture to polyester and other synthetic fibers made with mono-ethylene glycol from Lotte Chemical.
- DOUBLOONS** are minted on aluminum blanks, made possible by alumina (aluminum oxide) produced by Atlantic Alumina.

COSTUMES



Costumes worn by float riders are made of lightweight, colorful synthetic fiber like polyester and stretchy fibers like polytetrahydrofuran, which is produced by BASF.



MASKS

Fabrics and feathers are dyed in the traditional purple, green, and gold colors of Mardi Gras thanks to color pigment produced by the Louisiana Pigment Company.



PARADE FLOATS

- FLOAT STRUCTURES** are crafted using polyvinyl chloride from Shintech and styrene produced by Westlake, creating designs that are both lightweight and durable.
- FLOAT DECORATIONS** captivate with vibrant colors, thanks to paints enriched with pigments made by Arkema, and dazzle at night with LED lighting protected by polyvinyl chloride coatings that safely insulate electrical wiring.
- TRACTORS**, powered by diesel fuel produced by Louisiana's local industry, proudly pull the floats along the parade route.